



FLINT CHILDREN'S MUSEUM

1602 W. University Avenue
Flint, MI 48504
810-767-5437
www.flintchildrensmuseum.org

Press Release

Contact: Kimberly Roddy
Phone: (810) 767-5437

FOR IMMEDIATE RELEASE
March 13, 2014

EYE LEARNING COMING TO THE FLINT CHILDREN'S MUSEUM

FLINT, MI – Children will learn about their eyes, the anatomy of the eye, and eye safety as part of an upcoming statewide event with the Michigan Optometric Association (MOA).

On March 22, from 10:00 a.m. to 3:00 p.m. children and their families can explore five hands-on learning stations at the Museum including “Test your Eye-Q”, eye anatomy, optical illusions, a visual search, and other eye facts. Visitors will learn about eye anatomy, what to expect at an eye exam, and how to locate a doctor in their area. Hands-on learning stations will promote the importance of eye care and eye care safety.

About the Flint Children's Museum

The Flint Children's Museum is a non-profit organization dedicated to inspiring lifelong learning through hands-on play for children ages 2-10 and is located at 1602 University Ave. Flint, MI 48504. Admission is \$6 per person. For more information contact 810-767-KIDS (5437) or visit www.flintchildrensmuseum.org.

About the Michigan Optometric Association (MOA):

The Michigan Optometric Association represents over 1,300 doctors of optometry, optometry students and paraoptometric assistants and technicians throughout Michigan. MOA's mission is to advance and support optometry in serving Michigan's eye care needs. The association provides education, information and other member services to assist optometrists in practicing successfully in accordance with the highest standards of patient care; works to advance the quality and accessibility of optometric services throughout the state and seeks to ensure the recognition of independent optometrists as the primary providers of vision and related eye health care. For more information visit www.themoa.org.

About the Children's Vision Care and InfantSEE® Committee:

Children's Vision Care Committee focuses on advocacy and education for children's vision initiatives and partnerships with entities committed to the cause of safeguarding the sight of Michigan's children. The InfantSEE Committee supports and develops programs and education initiatives for Optometrists and the public for this program that offers comprehensive eye and vision assessments for infants at no cost.

###